

# maza profile



Mohamed Ali Zainal Abdulla (MAZA) is a 100% Bahraini family owned company specializing in various FMCG and food stuff trading and distribution. Since its establishment back in 1930, MAZA has been able to offer a variety of products under its own private label MAZA, as well as representing more than 13 international brand names spanning over 14 categories and continuously expanding. Various categories include: rice, sugar, salt, cooking oils, cheese, dairy items, tissues, confectionary and others. MAZA operates complete warehousing - managing an inventory of over USD5 million comprising over 700 different SKUs - and logistics solutions addressing key retail, wholesale, down market and various institutional segments. Local distribution network covers over 1600 supermarkets, traditional food wholesales, restaurants, hotels and related institutions. MAZA serve consumers mainly in the local Bahraini market as well as expanding to several GCC markets.

With over eighty years under its belt, MAZA has been able to establish itself as a major provider of quality FMCG goods in Bahrain. MAZA's growth has been achieved through the delivery of quality products and acquiring the rights of promotions and distribution of many other international key products. MAZA has managed to grow from a one person business to one employing more than eighty while generating revenues of \$20 million annually.

